**Capstone Project - The Battle of Neighborhoods - Taichung version**

This project is a part of IBM data science, you will find in this post an overview of my final capstone project.

In this assignment, I will go through the problem description (**Introduction/Business Problem**), data set preparation and final to analysis and overview these data step by step. Detailed code are given in Github and link can be found at the end of the post.

1. **Introduction/Business Problem**
   1. **Background**

**Taiwan is a famous nation on the world. It was vary small (36,197** km2 **) but with more than 23,600,000 population. Taiwan with the high metropolitan GDP in the world and it belonged a developed country.**

**There was COVID-19 spread in the world but it seems not impact to Taiwan. Here with the best epidemic prevention concept and medical technology so the infection rate and mortality rate is the lowest in the world.**

**With estimated 11,840,000 overseas visitors every year. It’s famous with delicious foods and beautiful landscapes. Many travelers needed to know some leisure and entertainment places when they first visit to Taiwan.**

**That will attract many immigrations come to Taiwan.**

**Taichung is a second big city in Taiwan, it was smaller than Taipei only. Taichung retained the advantage of Taipei like: convenient transportation/** **convenient life/good job opportunity/medical system…etc. Many immigrations will choose settle down in Taichung.**

* 1. **Business Problem**

**Taichung with 29 different districts, some districts are commercial and some are convenient life. These districts are so difference!!!**

**In this article will help let immigrations to understand and overview the Taichung city. Let them to choose the district which they want to live.**

1. **Data Preparation**
   1. Data Clean and Preprocess:
      * Define CSV Process Class



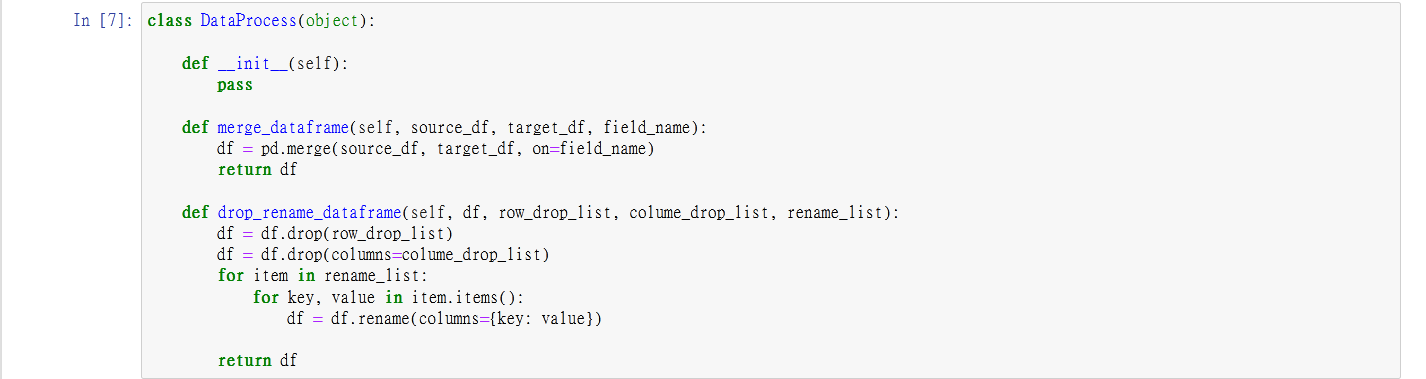
* + - Define Json Process Class



* + - Define Get Data from Web Class



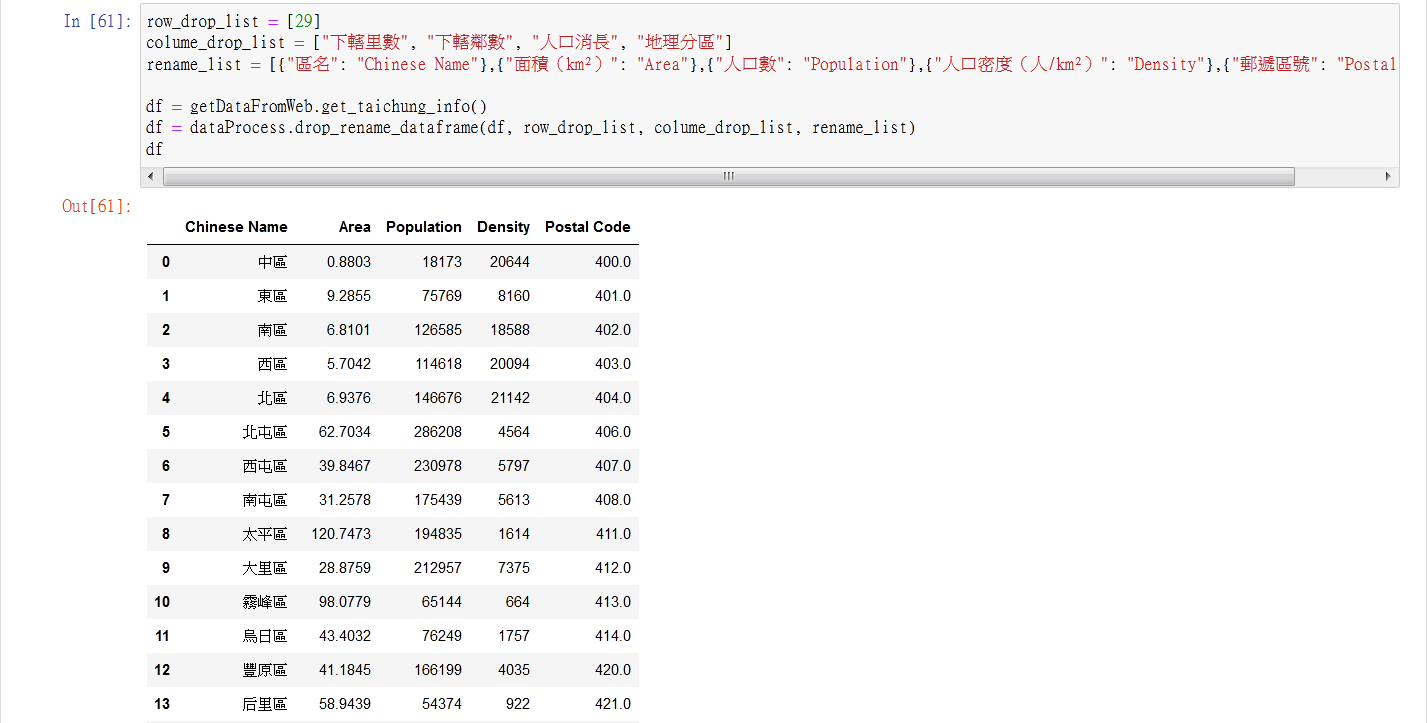
* + - Define DataFrame Process Class

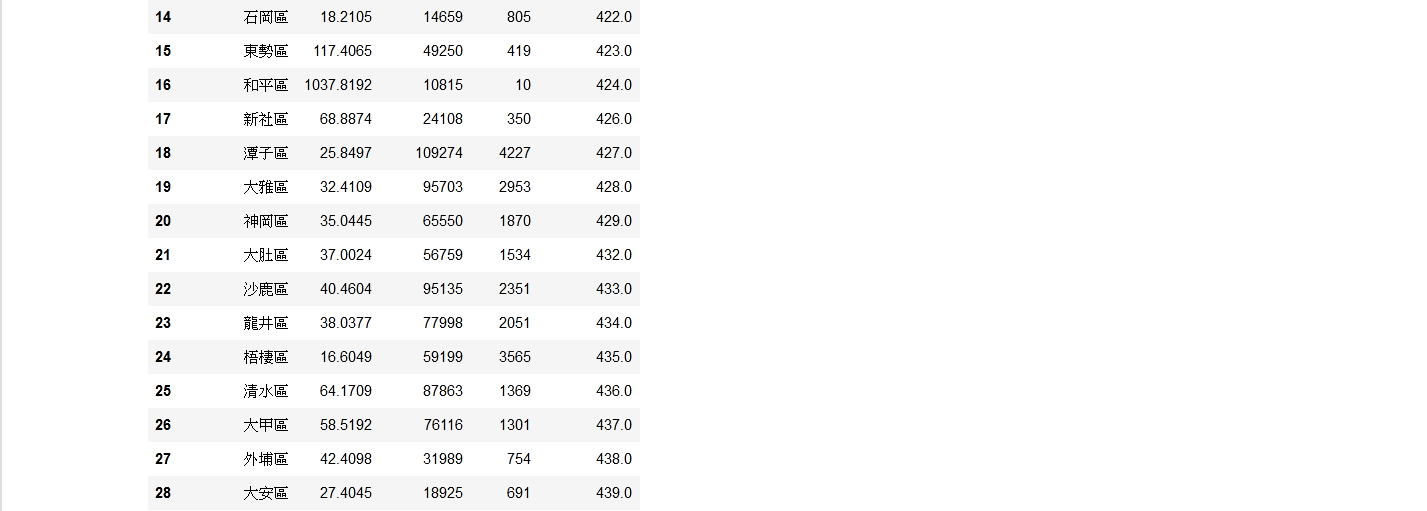


* 1. Taichung wiki:

Data source: <https://zh.wikipedia.org/wiki/臺中市#人口>

Description: This data included 29 **districts in Taichung city. There are some** field we needed like: Chinese Name/Area/Density/Postal Code.





* 1. Latitude and longitude in Taiwan:

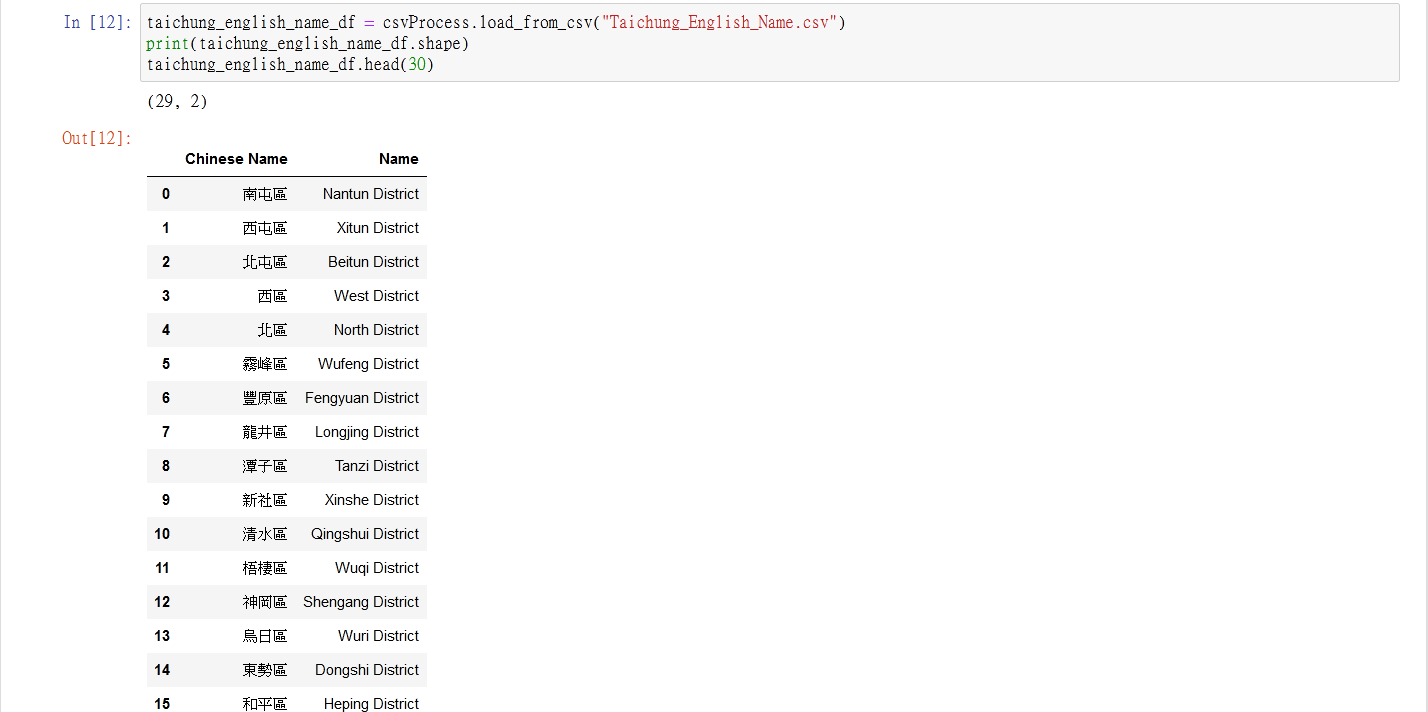
Data source: <https://www.astrocode.net/%E5%8F%B0%E7%81%A3%E5%90%84%E7%B8%A3%E5%B8%82%E5%9C%B0%E5%8D%80%E7%B6%93%E7%B7%AF%E5%BA%A6/>

Description: This is a XML file and we can transfer to JSON file. The file included all **districts** of latitude and longitude in Taiwan.



* 1. English - Chinese glossary of districts in Taiwan:

Data source: <http://gn.moi.gov.tw/geonames/Translation/Translation.aspx>  
Description: Government help to translate the city or districts name between English and Chinese



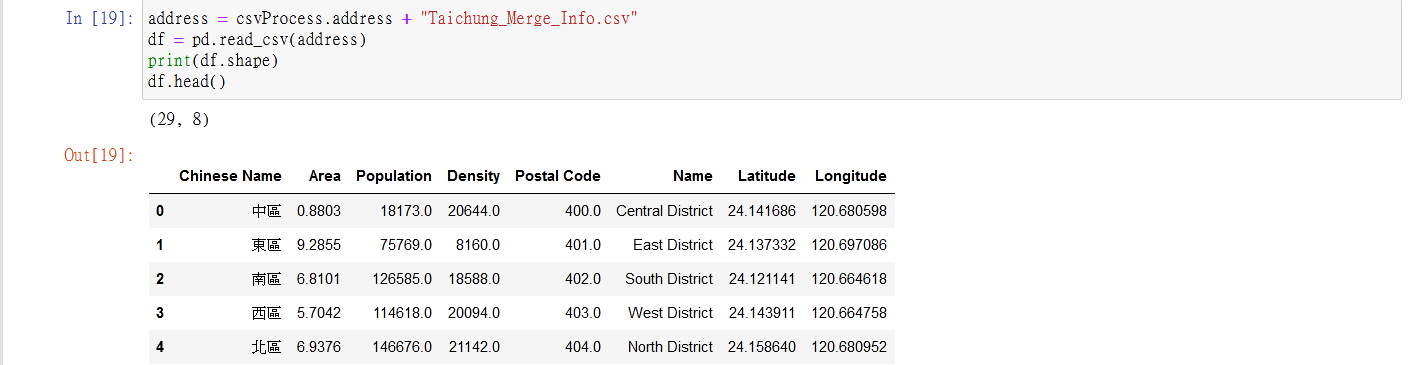


* 1. Venues in each neighborhood of Taichung City:

Data source: Foursquare APIs

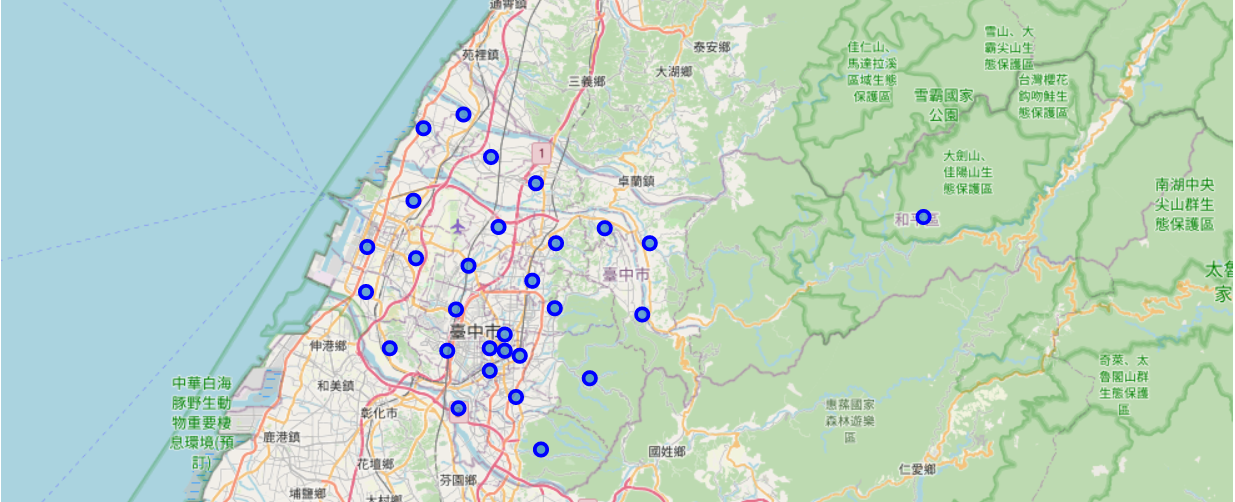
Description: We will get all the venues in each neighborhood by using this API. We can filter these venues to get only restaurants

1. **Visualization and Data Exploration**
   1. Get Merged Dataframe



* 1. Explore the neighborhoods in Taichung (By folium map)

Use geopy library to get the latitude and longitude values of Taichung and create a map of Taichung with neighborhoods superimposed on top.



* 1. Explore the neighborhoods in Taichung (By Foursquare API)

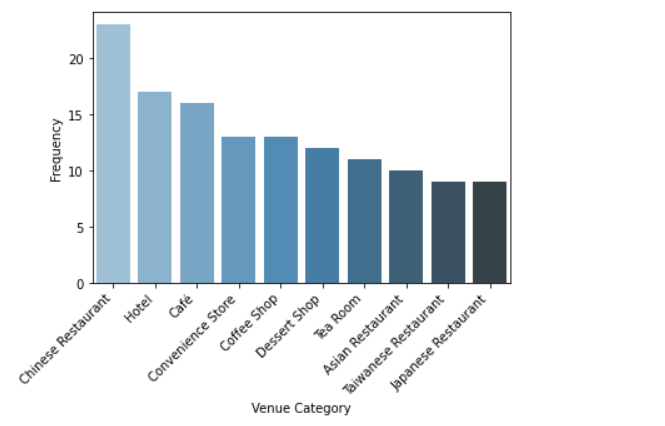
Use Foursquare API and get the top 100 venues that are in Taichung within a radius of 1000 meters.

We found there are total 288 venues in this table.



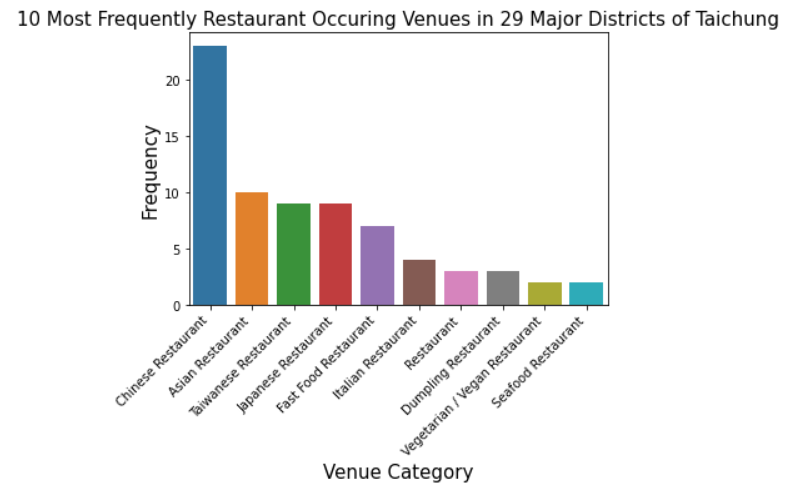
* 1. Visualization the Taichung City dataframe information
     + Rank of Venue Category in Taichung City





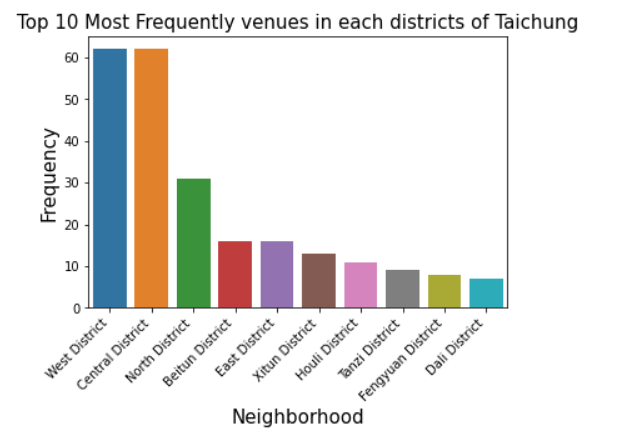
* + - Number of every type of restaurant in Taichung City



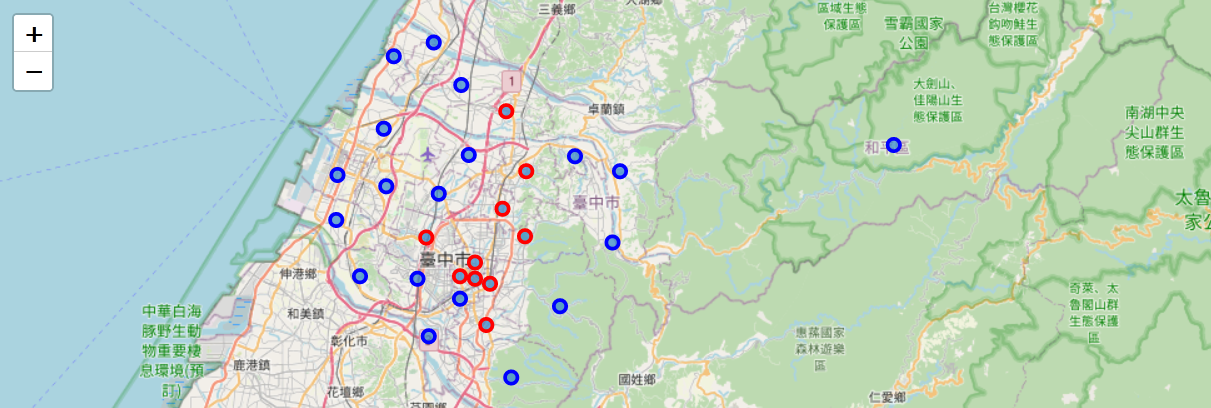


* + - Number of venues in each Neighborhood



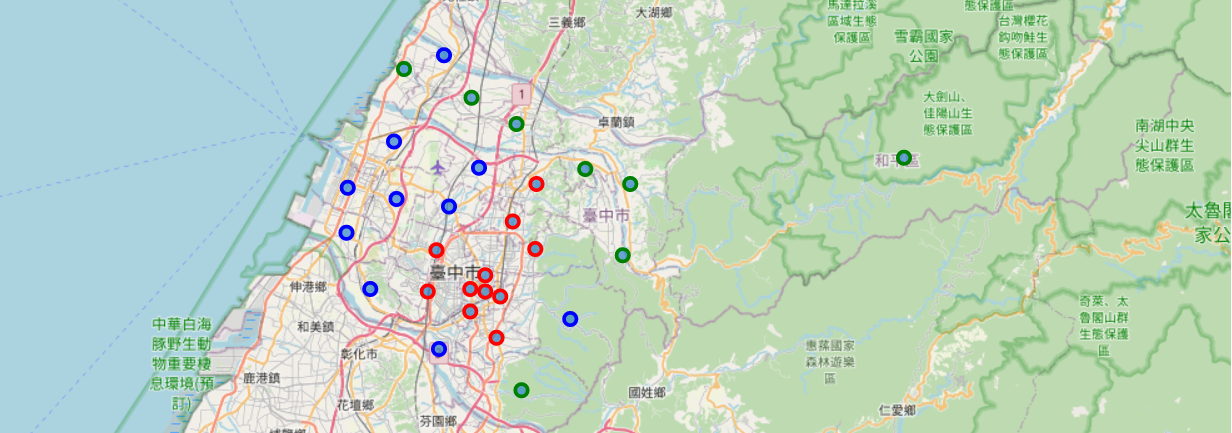


The Folium Map correspond with above bar chart. The map displayed 29 districts in Taichung City. The red points present top 10 districts and the blue points present other 19 districts.



* + - Layer of district density in Taichung city

There are three kind colors in the map. The color red mean the density large than 4000, the blue point mean the density is from 1000 to 4000 and the green point present the density is small than 1000



* 1. **Results & Discussion**
     + Rank of Venue Category in Taichung City

The bar chart is the top 5 venue category Venue Category in Taichung City, there are restaurant/hotel/cafe/convenience store/dessert ship.

That indicated Taichung is a vary convenience city, you can eat any food and buy anything everywhere. Travers can eat paradise in Taichung.

* + - Number of every type of restaurant in Taichung City

The bar chart is number of every type of restaurant in Taichung city, the top 5 restaurants are Chinese restaurant/Asian restaurant/Taiwanese restaurant/Japanese restaurant /Fast Food restaurant

這表示台中的飲食仍然是傳統華人和台灣人的口味為大宗，但仍受到日本和西方文化的影響，所以日式料理以及速食餐廳也排到了第4和第5名

如果人想來台中開餐廳的話，可以嘗試義式或法式料理或是印度料理…等，這些口味是台中比較少見的，如果做得不錯，會大賣的機率是很高的

* + - Number of venues in each Neighborhood

The bar chart is number of venues in each neighborhood in Taichung city. There are 29 districts in Taichung and here we list top 10 districts West District/Central District/North District/Beitun District/East District/Xitun District/Houli District/Tanzi District/Fengyuan District/Dali District

The map is mapping with bar chart. The red points are top 10 districts with venues number and the blue points are other 19 districts

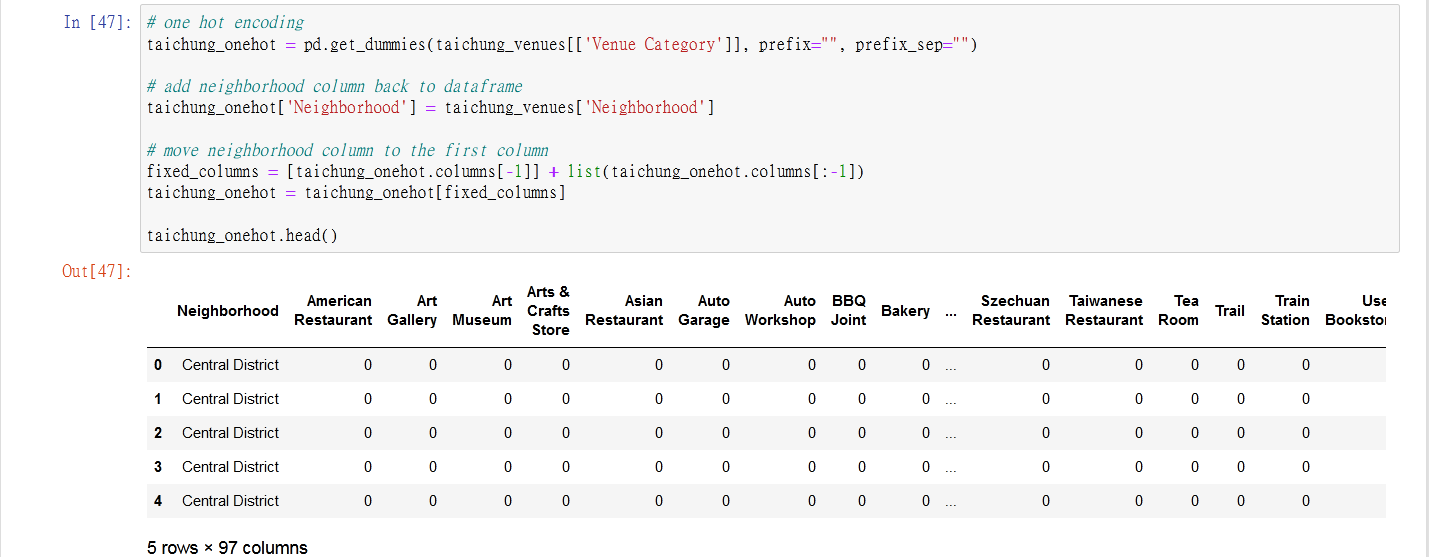
由venues的數量可以看出台中的某些區域會是比較發達與繁榮的，搭配地圖和區域的顏色來看可以更加的了解各區的位置，在top10的區域都是比較靠近市中心，而其他非top10的都是在山區和沿海居多

* + - Layer of district density in Taichung city

此張地圖和上一張的地圖基本上是非常的相似，紅色的區域在2張圖上的位置基本是一樣的，也可以說明了venues的數量和density有一定程度的相關性。

移民者若是考慮方便性以及商業發展的話，可以優先考慮紅色的區域，但若是比較喜歡悠閒或是人口不要這麼稠密的話，可以考慮藍色點的部分，會比較適中，至於綠色的部分就比較靠近山區，這個部分就比較適合旅遊的人來玩玩，不適合久居

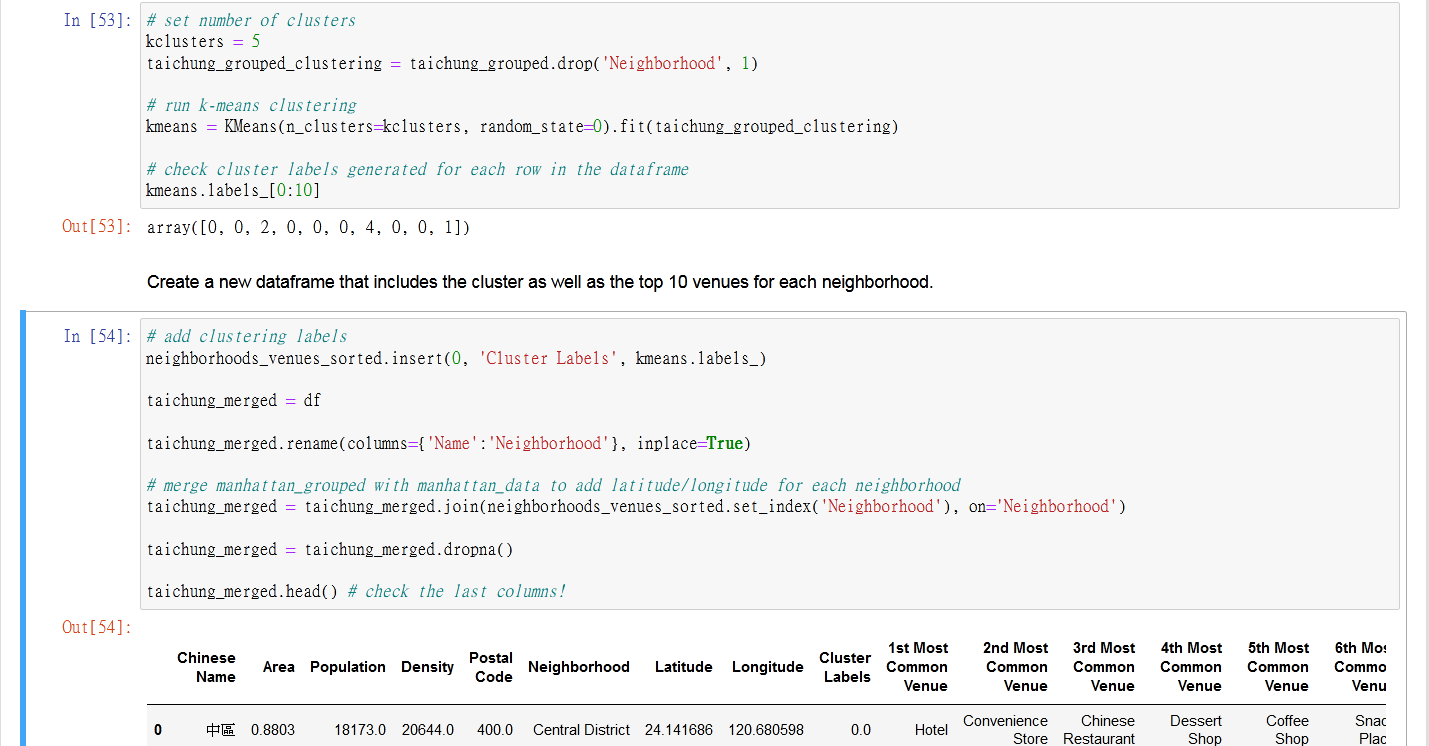
1. **Clustering the neighborhoods**
   1. One hot encoding



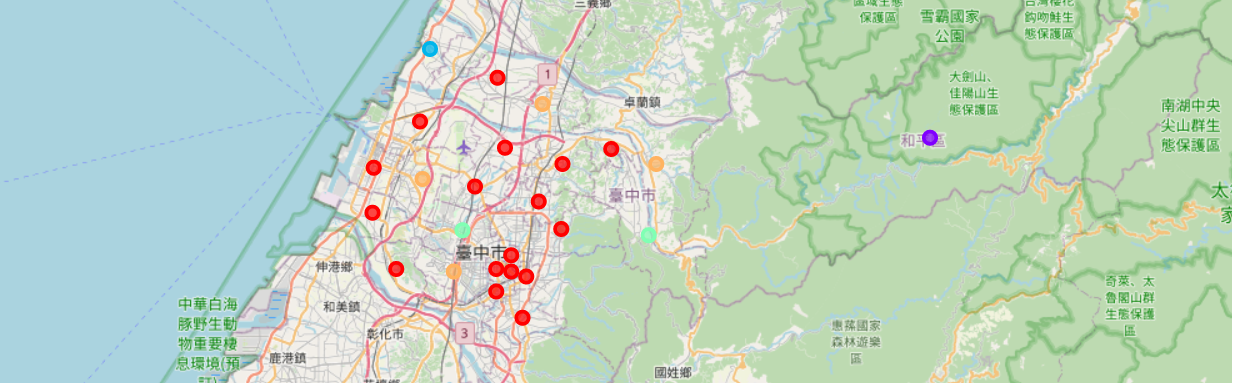
* 1. k-means

Try to cluster these 29 districts based on the venue categories and use K-Means clustering.

We expect the similarities of venue categories will be clustered.



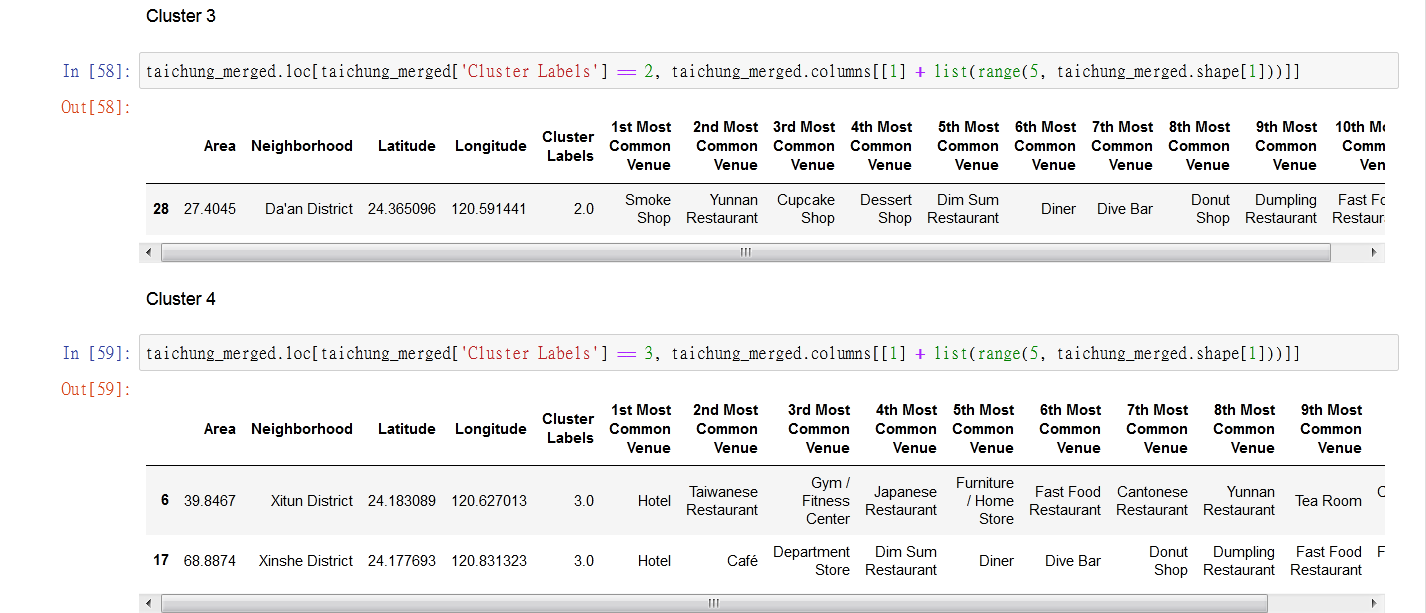
* 1. Visualize the resulting clusters

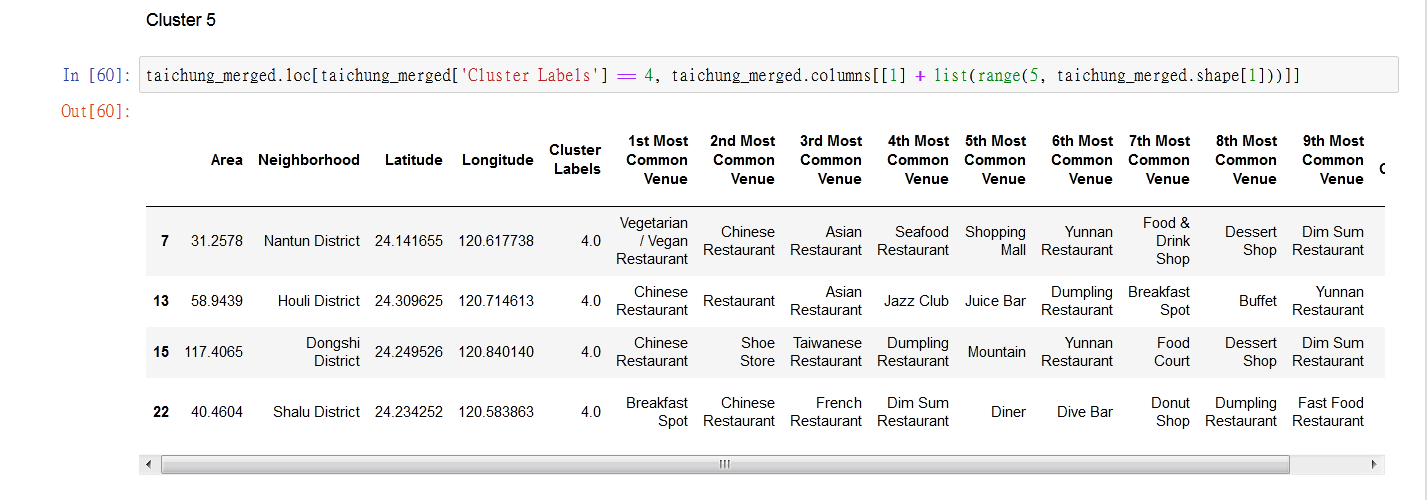


* 1. Examine Clusters









* 1. **Results & Discussion**

Clusters 1 have the most number of neighborhoods, cluster 2 and 3 has only one, Cluster 4 has two and Cluster has four.

Cluster 1 都是以Hotel、Convenience Store、Coffee Shop、

1. **Conclusion and Summary**

Link to Github: <https://github.com/mtkhanh/Coursera-DataScience/blob/master/FinalPorject.ipynb>